



EBONY Magazine Announces New Media Partnership with Sickle Cell Disease Association of America, Inc.

***Strengthening the Sickle
Cell Community Through
Awareness, Education
and Advocacy!***

EBONY Magazine and Sickle Cell Disease Association of America, Inc. are proud to partner together on increasing awareness about sickle cell disease (SCD), a rare blood disorder that affects approximately 100,000 individuals in the United States and millions of people throughout the world.

According to the Center for Disease Control, SCD is particularly common among those whose ancestors came from sub-Saharan Africa; Spanish-speaking regions in the Western Hemisphere (South America, the Caribbean, and Central America); Saudi Arabia; India; and Mediterranean countries such as Turkey, Greece, and Italy. Data has shown, however, that African-Americans are disproportionately affected by SCD.

EBONY and SCDA will collaborate on a number of new initiatives throughout 2018 and 2019. And we hope that you will join us in our efforts to strengthen the sickle cell community through awareness, education and advocacy!

For more information about sickle cell disease, visit www.sicklcelldisease.org.

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