



**MEDIA ADVISORY  
For Immediate Release**

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**Sickle Cell Disease Association of America, Inc.  
Hosts 5<sup>th</sup> Annual Walk With The Stars 5K Walk/Run & Move-a-thon**  
~ National event increases awareness and raises critical funds for research ~

- Who:** Sickle Cell Disease Association of America, Inc. (SCDAA) is hosting its 5<sup>th</sup> Annual Walk With The Stars 5K Walk/Run & Move-a-thon. SCDAA is a national membership-based organization that strives to promote awareness and to provide support for research and programs that help people affected by sickle cell disease.
- What:** Join SCDAA and our event emcee **Maurette Brown** from Praise 106.1, and our invited guest, Baltimore **Mayor Catherine E. Pugh** and **Howard Woolley**, speaker and widow of *Soar* author, Gail Campbell Woolley. The 5<sup>th</sup> Annual Walk With The Stars event is one of SCDAA's largest events dedicated to finding better treatments and a cure for sickle cell disease. Every dollar raised goes towards preventing the complications of sickle cell disease through awareness, education, advocacy and research. SCDAA to-date has raised over \$400,000 from this event for better treatments and improvements in the quality of health for individuals, families and communities affected by sickle cell disease. **Corporate sponsors include: Pfizer, Novartis, Ironwood Pharmaceuticals, Global Blood Therapeutics, and Giant.**
- Where:** Canton Waterfront Park - 3001 Boston St., Baltimore, MD 21224
- When:** Saturday, August 18, 2018  
**SCHEDULE**  
8:30am -9:30am - Registration  
9:00am -9:30 am – Team Photos  
9:30am -9:45am – Welcome & Guest Speakers  
9:45am – Warm-Up  
10:00am -Kick Off  
**Best time for Photo Op: 9:30am -10:00am**
- Registration:** Free for walkers or virtual walkers; \$35 Registration fee for runners; \$20 fee for Kidzone with children's activities. [www.sicklecellnationalwalk.org](http://www.sicklecellnationalwalk.org)
- Hashtags:** #walkwiththestars #sicklecell #moveforacure #SCDAA #SCD #SCT

**About the Sickle Cell Disease Association of America, Inc.**

Sickle Cell Disease Association of America, Inc.'s mission is: To advocate for people affected by sickle cell conditions and empower community-based organizations to maximize quality of life and raise public consciousness while advancing the search for a universal cure. Visit: [www.sicklecelldisease.org](http://www.sicklecelldisease.org).

**About Sickle Cell Disease**

Sickle cell disease, an inherited blood disease, causes red blood cells to have a sickle-shape. With their stiffness and unusual shape, blood flow is blocked to different tissues, ultimately damaging them. These red blood cells contain an abnormal type of hemoglobin, hemoglobin S, while normal red blood cells have hemoglobin A. Hemoglobin is important to the body because it helps the body carry oxygen throughout the body. There is currently no cure.

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