



**MEDIA ADVISORY
For Immediate Release
June 17, 2019**

Contact: Carole Bernard,
Marketing and Communications Manager
cbernard@sicklecelldisease.org
(410) 528-1555 (o)
443-538-1565(c)

**Sickle Cell Disease Association of America, Inc.
Hosts 6th Annual Walk With The Stars 5K Walk/Run & Move-a-thon**
~ National event increases awareness and raises critical funds for research ~

- Who:** Sickle Cell Disease Association of America, Inc. (SCDAA) is hosting its 6th Annual Walk with the Stars 5K Walk/Run & Move-a-thon. SCDAA is a national membership-based organization that strives to promote awareness and to provide support for research and programs that help people affected by sickle cell disease.
- What:** Join SCDAA and our event emcee **April Watts** from Magic 95.9 FM, and our invited guests, **Carol A. Beatty, Secretary**, Maryland Department of Disabilities; Baltimore **Mayor Bernard C. Young, Senator Ben Cardin, Congressman Elijah Cummins** and **Howard Woolley**, speaker and widow of *Soar* author, Gail Campbell Woolley. The 6th Annual Walk with the Stars event is one of SCDAA's largest events dedicated to finding better treatments and a cure for sickle cell disease. Every dollar raised goes towards preventing the complications of sickle cell disease through awareness, education, advocacy and research. SCDAA to-date has raised over \$696,147.84 from this event for better treatments and improvements in the quality of health for individuals, families and communities affected by sickle cell disease. **Corporate sponsors include: Pfizer, Novartis, Vertex Pharmaceutical, Sanofi Genzyme, Global Blood Therapeutics, and Wegmans.**
- Where:** Canton Waterfront Park - 3001 Boston St., Baltimore, MD 21224
- When:** Saturday, June 22, 2019 - **Best time for Photo Op: 9:30am -10:00am**
SCHEDULE
8:30am -9:30am - Registration
9:00am -9:30 am – Team Photos
9:30am -9:45am – Welcome & Guest Speakers
9:45am – Warm-Up
10:00am -Kick Off

Registration: Free for virtual walkers; \$25 registration fee for all participants; \$20 fee for Kidzone with children's activities. www.sicklecellnationalwalk.org

Hashtags: #walkwiththestars #sicklecell #moveforacure #SCDAA #SCD #SCT

About the Sickle Cell Disease Association of America, Inc.

Sickle Cell Disease Association of America, Inc.'s mission is: To advocate for people affected by sickle cell conditions and empower community-based organizations to maximize quality of life and raise public consciousness while advancing the search for a universal cure. Visit: www.sicklecelldisease.org.

About Sickle Cell Disease

Sickle cell disease, an inherited blood disease, causes red blood cells to have a sickle-shape. With their stiffness and unusual shape, blood flow is blocked to different tissues, ultimately damaging them. These red blood cells contain an abnormal type of hemoglobin, hemoglobin S, while normal red blood cells have hemoglobin A. Hemoglobin is important to the body because it helps the body carry oxygen throughout the body. There is currently no cure.

###