

2019 Vendor Prospectus



Sickle Cell Disease Association of America, Inc.

6th Annual Walk With the Stars

#MoveForACure

SATURDAY
June 22, 2019

Canton Waterfront Park
3001 Boston Street
Baltimore, MD 21224



SCDAA IS PROUD TO ANNOUNCE ITS 6th ANNUAL NATIONAL WALK WITH THE STARS & MOVE-A-THON

Walk with the Stars is the Sickle Cell Disease Association of America's (SCDAA) largest event dedicated to finding better treatments and a cure for sickle cell disease (SCD), and to preventing the complications of this disorder through awareness, education, advocacy and research.

Through your support of the 6th Annual National Walk with the Stars (WWTS), you can make a significant contribution to the fight against sickle cell disease and play a central role in one of the largest and most respected SCD fundraising events in the world.

Your partnership will be highlighted within WWTS's extensive promotional campaign, which extends to virtually every medium and conveys the extraordinary energy and sense of community of the event.



Walk with the Stars will provide sponsors with the opportunity for extraordinary involvement and visibility. Depending on your organization's sponsorship level, recognition on the day of the event could include:

- Opportunity for a representative to address the crowd at the WWTS Opening Ceremony
- Logo on Event Stage Banner
- Logo on Official Walk T-shirts
- Logo on Start & Finish Line Banner
- Checkpoint Host Distinction
- Celebrity Meet and Greet Opportunities

ABOUT SICKLE CELL DISEASE

Sickle Cell Disease (SCD) is the most common genetic disorder in the United States. Present at birth, SCD consists of a group of inherited red blood cell disorders. The affects of SCD can be devastating with symptoms consisting of severe pain, hand and foot syndrome, anemia, acute chest syndrome, visions loss, stroke and in many instances, death. It is particularly common among those whose ancestors come from sub-Saharan Africa, Spanish-speaking regions in the Western Hemisphere, Saudi Arabia, India, and Mediterranean countries such as Turkey, Greece and Italy.

- Approximately 3 million people in the United States and 300 million worldwide are carriers
- SCD affects an estimated 90,000 - 100,000 Americans
- 1,800 - 2,000 infants are born with SCD each year in the United States, primarily African American and Hispanic
- Worldwide, over 300, 000 infants are born with SCD each year
- People with the most severe form of SCD may have a 2-3 decade shorter life expectancy
- 20 - 30% of children with SCD experience stroke, which commonly results in cognitive impairment
- Individuals living with SCD average 200,000 emergency department visits annually
- 65-70% of those with SCD are classified as low income or economically disadvantaged
- SCD patients experience 18,000 - 20,000 or more blood transfusions per year

ABOUT SCDA

Sickle Cell Disease Association of America, Inc. (SCDAA) serves as the nation's only organization working full time, on a national level, to resolve issues surrounding SCD and trait. Since 1971, the organization has been on the forefront of improving the quality of health, life and services for individuals, families and communities affected by sickle cell disease and related conditions. In addition, SCDAA has been and remains instrumental in promoting the search for a cure for all people in the world with sickle cell disease.

Our mission is "to advocate for and enhance our membership's ability to improve the quality of health, life and services for individuals, families and communities affected by sickle cell disease." SCDAA has 42 community-based member organizations located in over 30 states serving various communities throughout the United States. Collectively with our members, we serve over 500,000 children and adults with SCD and their family members, providing programs such as screening, counseling, educational training, wellness, support services and medical resource assistance.

VENDOR GUIDELINE & CONTRACT

Acceptance of Exhibitors/Vendors: Acceptance of exhibitors/vendors is at the sole and absolute discretion of SCDA. An application to exhibit is not accepted until the exhibitor is notified by the SCDA in writing of the acceptance. All applications accepted by SCDA are subject to conditions and requirements contained in these guidelines.

Physical Arrangement: Exhibits shall be arranged so as not to interfere with access nor clash with other exhibits. Exhibits are an 8ft. skirted table, two chairs and a display sign. Exhibitors/Vendors are to maintain their exhibits in a clean, orderly and safe manner.

Exhibitor/Vendor Representative: The exhibitor/vendor will name one individual as its authorized representative for all decisions regarding the exhibit throughout the duration of the exhibition.

Non-Profit or Patron Status: The exhibitor/vendor must submit proof of 501(c)(3) status in order to receive the non-profit rate or provide proof of sole proprietorship/individual business to receive patron rate.

Security: The exhibitor/vendor assumes the entire responsibility and liability for losses, damages, injuries and all claims arising out of the exhibits activities and will indemnify, defend and hold harmless SCDA, the park, its agents, servants, and employees from any and all such losses, damages and claims.

Product Sales: The exhibitor/vendor assumes responsibility for securing all appropriate licenses for the sale of merchandise and is solely responsible for the collection of all applicable state and local taxes.

Agreement: The undersigned agrees to all terms and conditions set forth in the exhibitor guidelines and elsewhere in the contract and application is hereby made for the exhibit space for the SCDA 5th National Sickle Cell Walk with the Stars in Baltimore, MD. The undersigned agrees to pay the space rental in full at the signing of the contract.

Printed Name: _____ Title: _____

Authorized Signature: _____ Date: _____

VENDOR REGISTRATION FORM

Organization/Company Name

Address

Address

State

Zip Code

Contact Name

Phone Number

E-mail Address

SUPPORT LEVEL

Commercial: \$300

Nonprofit: \$75 or form a team

PAYMENT OPTIONS

Full payment must accompany application. If paying by credit card, the full amount will be charged upon acceptance of the application. Full payment is required to reserve space. No vendor will be permitted to erect a display until space rental is paid in full. Checks (U.S. funds drawn on a U.S. Bank) should be made out to SCDA and mailed to 3700 Koppers Street, Suite 570, Baltimore, MD 21227. If notification of cancellation is made prior to May 31, 2019, a 50% refund will be issued. Cancellation on or after June 1, 2019 obligates vendor to pay the full rental amount with no refund.

Enclosed is my check made payable to the SCDA for the amount of \$ _____

Please charge my credit card to the amount of \$ _____

Visa

Mastercard

American Express

Discover

Credit Card Number

Cardholder Name

Expiration Date

Signature

PLEASE RETURN COMPLETED FORM TO THE SCDA
Please fax this form to Natasha Thomas, 410-528-1555

Mail checks to SCDA at: 3700 Koppers Street, Suite 570,
Baltimore, MD, 21227